

# Horizontal Backlight

## Production Specifications

### OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

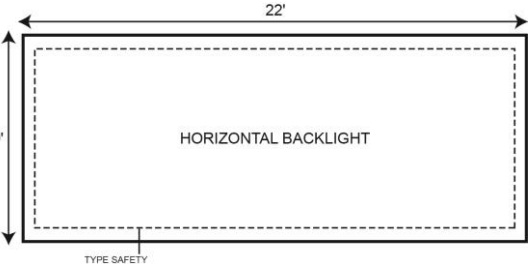
#### OUTFRONT Media Canada

377 Horner Avenue  
Toronto, Ontario M8W 1Z6

(416) 255-1392  
1-800-565-1392

production@OUTFRONTmedia.ca

FINAL SIZE:  
22'W X 9'H



### PRINTED SIZE (w x h)

<u>Trim</u>	<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>
22' X 9'	22' X 9'	21' X 8'	-

### CREATIVE FILE SIZE (w x h)

<u>Trim</u>	<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>
22" X 9"	22" X 9"	21" X 8"	22.67" x 9.67"

### TEMPLATES

File templates can assist you in preparing your artwork to spec.

[Templates: Horizontal Backlights](#)

### FTP

Files can be uploaded to:  
[upload.outfrontmedia.ca/ftp/production](http://upload.outfrontmedia.ca/ftp/production)  
Compress files to avoid corruption of elements. Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager.

### IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK. Do not exceed 600 MB.

**OUTFRONT Media requires that production for Horizontal Backlights be supplied exclusively through our own production facility to accommodate the unique installation system.**

### TYPE & FONTS

Minimum recommended type size for critical copy: 144 pt (24" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

### COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

### PROOFS

Provide professional quality proof for colour accuracy.