



OVER 13 MILLION DAILY IMPRESSIONS

+2.3 MILLION DAILY IMPRESSIONS FROM DIGITAL

WE'RE IN THE PEG

Winnipeg is home of the NHL's *Jets* and has the longest natural skating rink in the world. It's been home to Terry Fox, Neil Young, and the girl from *True Blood* but most importantly - Winnipeg is a city where OUTFRONT delivers over 13 million impressions a day!

This frightfully frigid city has some of OUTFRONT's most impressive product members. These products range from bus stops, to superboards, to any number of our exciting new digitals. Winnipeg's hub-like layout means that coverage at all major entry and exit points is the key to achieving campaign goals. Our roster covers these arteries with transit shelters and posters located along Highways 1 (TransCanada Hwy) and 75 (direct Hwy access to the US) and spread throughout the rest of the city. We can also be found in the surrounding regions of Emerson, Portage La Prairie and Brandon so that no matter where you're headed, our boards will meet you there!

WHAT WE HAVE HERE



211 POSTERS



6 DIGITAL



286 TRANSIT SHELTERS



25 SUPERBOARDS

JUST THE FACTS



CMA Population
881,000 PEOPLE



A huge part of
CANADA'S AGRICULTURE



Almost Everybody
LIVES DOWNTOWN

