

WINDSOR

WINDSOR STRONG

The *City Of Roses* is home to over 200,000 people. Located directly across from Detroit MI, Windsor shares some of that blue-collar automotive charm, with a certain Southern Ontario affluence. From an advertising perspective, this blend works quite well, and OUTFRONT knows it!

We have OOH boards in all the obvious locations in and around the downtown core. Windsor's close proximity to the US border make it a unique media market, as Canadian TV and radio have to compete with Detroit broadcasts. This competition can make for a rather muddled, and underwhelming media landscape but, lucky for you, our out-of-home products aren't really bothered by this proximity. That is why our crystal-clear, always-on platform is most impactful in this, and many other, Canadian-US border cities.



WHAT WE HAVE HERE



228 POSTERS



1 DIGITAL



6 SUPERBOARDS

JUST THE FACTS



CMA Population
319,246
PEOPLE



One of Ontario's most
DIVERSE CITIES



The #1 border crossing for
USA & CANADA
TRADE

