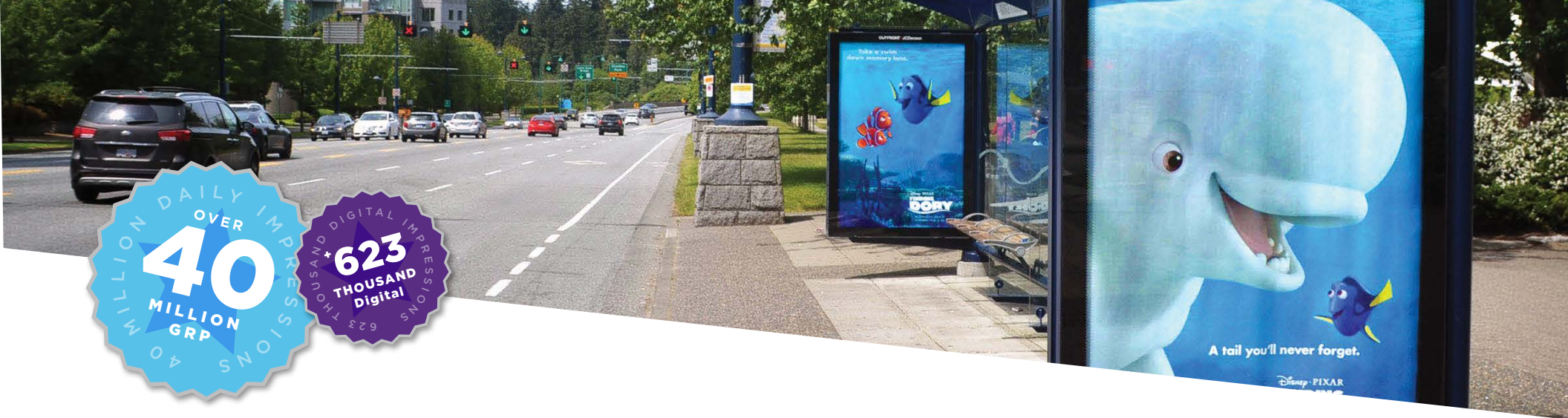


CONNECT AS PART OF THE LANDSCAPE

There is a reason that year after year, Vancouver is ranked among the top places to live in the world - it's very good looking.

Most places in the city feature a stunning backdrop of mountains, the ocean or both! With such awe-inspiring beauty combined with a ton of major attractions, Vancouver hosts around 10 million tourists a year. We at OUTFRONT are happy to offer these tourists and locals a lineup of products inspired by their surroundings. Our hope is that by joining the city's majestic landscape, our clients (and their brands) will become really, really good looking.

VANCOUVER



WHERE THE MOUNTAINS MEET THE SEA

Because the city has the mildest winters in the country, Vancouverites are outside year-round. Vancouver residents are also known to be a little more active and outdoorsy, which makes our product offerings not only effective, but the perfect compliment to this out-of-home lifestyle!

Our OUTFRONT/JC Decaux Joint Venture deal with the City of Vancouver makes OUTFRONT the only provider of street furniture advertising in the city until 2023. Add to this our impressive roster of posters and tri-visions, it's plain to see how OUTFRONT commands attention from anyone out and about. Our recent acquisition of *Dynamic Outdoor* has also greatly upped our digital game with 11 digital faces planted in and around the Vancouver CMA. Daily, we now deliver thousands of digital impressions as well as 42,638,700 others, and considering how much time Vancouverites spend outside, OOH is a natural fit!

JUST THE FACTS

 Voted one of the **TOP 3 PLACES TO LIVE IN THE WORLD**

 The city has the most **MILD CLIMATE IN CANADA**

 Population comprised of **40% IMMIGRANTS**

WHAT WE HAVE HERE

