



OVER 1 MILLION DAILY IMPRESSIONS

+75 THOUSAND DIGITAL IMPRESSIONS

GET OUT IN NATURE

Ahh, the Lake's Head - Thunder Bay. With over 100,000 people, this picturesque city is the largest community in Northwestern Ontario. It is a primary hub for commercial, administrative and medical industries, and is the central location for forestry and transportation. Also, the flannel shirt business here is booming!

Situated close to the middle of the country, Thunder Bay is still very close to the US. This Northern city contains a pivotal railway hub and is a major continental route for both road and water transportation. OUTFRONT has posters, transit shelters, and some gigantic roadside superboards that can place your brand as a part of this beautiful, quintessentially Canadian landscape.

JUST THE FACTS

WHAT WE HAVE HERE



28 POSTERS



3 DIGITAL



67 TRANSIT SHELTERS



11 SUPERBOARDS



CMA Population
124,189 PEOPLE



A major port between
EASTERN & WESTERN CANADA



T-Bay is known as the
FOREST CAPITAL OF CANADA

