



POSTERS IN THE PRAIRIES

Saskatchewan's capital city offers more than uber-spirited, decked-out in green, watermelon-wearing Riders fans - it also has some great out-of-home!

With stable and sustainable economic growth due to booming oil, potash and agri-businesses, Regina boasts a skilled labour pool and a strong housing market. The region is rapidly becoming a choice location for local and regional businesses. This sustainability has driven population growth and helps to maintain a city-wide, high quality of life. People like it here.

OUTFRONT Media's posters and large format billboards offer extensive coverage of this likeable city and the surrounding area. With the ability to deliver your message to all of the Regina's residents, our inventory is second-to-none! We provide concentrated exposure in the downtown core and on the main roads connecting Regina with the key neighbouring communities of Moose Jaw, Weyburn, Swift Current and Yorkton so no matter what you want to say, we make sure you're heard.

WHAT WE HAVE HERE



84 POSTERS



5 DIGITAL



24 TRIVISIONS



4 SUPERBOARDS

JUST THE FACTS



CMA Population
247,000 PEOPLE



Regina is
HOME OF THE RCMP



Downtown has over
350,000 HAND PLANTED TREES

