



QUÉBEC CITY

FORTIFIED REACH

Québec City is the capital of Québec, and is the eighth-largest metropolitan area in Canada. Built along the Saint Lawrence river, the city is full of old-world fortresses, some pretty incredible museums, and of course - this historic skyline is full of OUTFRONT Media's billboards.

In recent years, parts of the city have seen great amounts of gentrification and a rise in young professionals. Québec has become unique, and varied in its demographics, two reasons that make OUTFRONT proud to be the city's premier out-of-home operator. With the most amount of posters, as well as some excellent superboards, along high volume roads such as Autoroute Henri IV, Boulevard Charest and Autoroute 20, our presence in the French capital is both established as part of city's history, and versatile enough to be an emerging part of its future.



WHAT WE HAVE HERE



JUST THE FACTS

