

OTTAWA'S OUTDOOR

Here in O-Town, OUTFRONT knows how to put on a good show! Ottawa boasts an eclectic blend of old and new, business and government, English and French, and thriving young population who really enjoy winter...

Inside the Bytown we have 250+ posters and some awesome new digital faces sprouting up in the best parts of the city. Thanks to this expansion, our advertisers can reach your audience in any one of the city's unique neighbourhoods. Our boards are centralized in the most populated and desirable locations; the ByWard Market, Elgin, Somerset, Preston and Bank - to make sure that our clients have the best cross-town coverage.

Our inventory also extends to the nearby markets of Smiths Falls, Beckwith, Carleton Place, Arnprior, Perth and of course Gatineau! All these places combined with Ottawa's core assets make sure that your Ottawa presence is felt in a big and *capitol* sort of way.

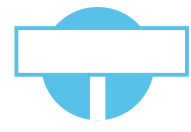
WHAT WE HAVE HERE



132 POSTERS



6 DIGITAL



2 SUPERBOARDS



129 TRIVISIONS

JUST THE FACTS



5th Largest CMA Population
1,323,783 PEOPLE



Home of over 20 amazing
TOURIST ATTRACTIONS



Has 6 of Canada's top
UNIVERSITIES & COLLEGES

