



HAMILTON

OVER 13 MILLION DAILY IMPRESSIONS
 OVER 30 THOUSAND DIGITAL IMPRESSIONS

GET SWINGIN' IN THE HAMMER

Hamilton - the city of waterfalls, hardhats and hipsters. In recent years, this blue-collar steel-town has undergone massive 'revitalization' projects which include an upgraded transit link direct to Toronto, some brand new large-scale health science buildings AND some fresh new OOH assets from yours truly!

OUTFRONT knows this city well. With a wide array of media products, including the city's transit shelter contract, our presence in Hamilton is huge, and growing by the day. Our new digital-focus has set Hamilton squarely in our path. We have been sure to include our plans to erect multiple digital faces within the city's revitalization projects, and it's going very well. These new builds combined with our existing assets make Hamilton an easy place for marketers to really hit their message home.

WHAT WE HAVE HERE

- 
230 POSTERS
- 
1 DIGITAL
- 
4 SUPERBOARDS
- 
1 BACKLIGHT
- 
504 TRANSIT SHELTERS

JUST THE FACTS

- 

CMA Population
750,856 PEOPLE
- 

The city has
79 WATERFALLS
- 

Hamilton has the Great Lakes
BUSIEST SHIPPING PORT

